

PIZZA NOVA OFFICE LUNCH PARTY (“Contest”)

**THIS CONTEST IS OPEN TO ONTARIO RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW.**

HOW TO ENTER:

No purchase necessary. The contest begins on January 9, 2012 at 12:00:01 a.m. ET and ends on February 24, 2012 at 1:59:59 p.m. ET (the “Contest Period”). To enter the Contest, go to www.pizzanova.com, click on the “**Win a Pizza Nova Office Lunch Party**” contest link, click on the “enter” button and an entry form will appear. Fully complete the entry form (which requires your name, the name of the business you are an employee, owner, partner or independent contractor of, your office address, telephone number, the number of people on your shift, and your email address). You will receive one (1) entry in the Contest for each draw that occurs after your entry is received during the Contest Period. Maximum one entry per person/e-mail address during the Contest Period. If it is discovered that you attempted to enter more than once during the Contest Period, all excess entries will be void. Multiple employees employed within the same organization may enter a unique submission. Submissions will be rejected if the entry form is not fully completed and submitted during the Contest Period. The Sponsor, its advertising and promotion agencies and the contest judges are not responsible for late, lost, misdirected, delayed or illegible Submissions.

THE SUBMISSION:

All Submissions in the Contest become the property of Pizza Nova Restaurant Limited (the “Sponsor”). By participating in the Contest the entrant agrees: (i) to be bound by these Official Rules and by the interpretation of these Official Rules by the Sponsor; (ii) that the Submission is original to him/her; (iii) that the Submission will not give rise to any claims of infringement, or infringe on any rights and interests of any third party, or give rise to any claims for payment whatsoever; and (iv) to release and hold harmless the Sponsor, its advertising and promotion agencies and the Contest judges, and each of their respective agents, employees, directors, successors, and assigns, against any and all claims, injury or damage arising out of or in relating to participation in the Contest.

ELIGIBILITY:

This contest is open to all residents of Ontario (entrants under the age of 18 must have consent from their parent/legal guardian to enter). Employees (and those with whom such employees are domiciled) of the Sponsor, its advertising and promotion agencies and the Contest judges are not eligible to enter the Contest.

WINNER SELECTION AND PRIZES:**Prizes:**

5 random draws will be conducted for eligible entries received for each week of the Contest Period for a total of 35 winning office lunch parties, by a representative of the Sponsor in Toronto, Ontario from all eligible entries received prior to the applicable draw. Draws will take place at 2pm ET on Jan 13, 2012, Jan 20, 2012, Jan 27, 2012, Feb 3, 2012, Feb 10, 2012, Feb 17, 2012 and Feb 24, 2012. Thirty-five (35) entrants will be selected as the winners. The Selected potential winners will be contacted by telephone or e-mail by a representative of the Sponsor to confirm. Odds of winning depend on the total number of eligible entries received during each week of the Contest Period. Maximum one prize per eligible entrant/business.

Subject to complying with these Contest Rules, the Selected winners will schedule a delivery time of the winning office lunch, delivered before March 31, 2012 and will receive: Pizza Nova products for a maximum of 30 people consisting of a variety of Pizza Nova pizzas, BBQ Back Ribs, Chicken Wings, a maximum of 30 335ml pop cans and disposable Plates and Napkins for a maximum of 30 people. Vegetarian options as well as allergies will be accommodated and supplied where requested.

GENERAL CONDITIONS:

All prizes in the Contest must be accepted as awarded and are not transferable or convertible to cash in whole or in part. No substitutions except at Sponsor's option. The Sponsor reserves the right to substitute any prize or prize component with one of equal or greater value.

Any selected entrant who cannot be contacted (or who fails to respond to any telephone or e-mail message sent to such selected entrant) within ten (10) days of the first attempt to contact such selected entrant or who does not accept their prize, or who cannot confirm written consent of their business may, at the sole discretion of the Sponsor, be declared ineligible, and the Sponsor reserves the right, in such event, in their sole discretion, to select at random one or more additional entrants whom they shall attempt to contact, and who shall be subject to disqualification, in the same manner.

Before being awarded the prize, the Selected Entrants (or their parent/legal guardian if a minor) and a signing officer of their business will be required to sign and return in the time indicated, a declaration and release stating that he/she: (i) has read, understood and complied with these Contest Rules; (ii) grants all consents required as contemplated in these Contest Rules; (iii) authorizes the Sponsor to broadcast, publish and disseminate his/her name, address, name of business, photograph, likeness and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no compensation to the selected entrant; (iv) accepts the prize as offered, and releases the Sponsor, its parent companies, subsidiaries, affiliates, related companies, advertising and promotion agencies and each of their respective officers, directors, employees and agents, from any and all liability of any kind arising out of the selected entrants participation in this Contest and receipt and use or misuse of a prize. In addition, the Selected Entrant must also correctly answer, unaided, a time-limited, mathematical skill-testing question.

This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

Without limitation, the Sponsor, its advertising and promotion agencies will not be liable for any failure of any website during the Contest; for any technical malfunction or other problems relating to the

telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any Submission to be received by the Sponsor, or its advertising and promotion agencies for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor and its advertising and promotion agencies will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

The Sponsor reserves the right to withdraw or amend this Contest in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

If due to printing, on-line, internet, computer or any other error, more prizes are claimed than intended to be awarded according to these Contest Rules, or in the event that due to such error, a valid prize claim is revealed, making the number of valid prize claims greater than the number of prizes available under these Contest Rules, this Contest will be terminated and a random draw will be held after the Contest Closing Date from amongst all eligible prize claimants to award the remaining number of advertised prizes. In no event will the Sponsor be liable for more than the stated number of prizes in these Contest Rules.

In the event of a dispute, online Submissions will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry name change. The sole determinant of the time for the purposes of a valid online entry in this contest will be the contest server machine(s).

The Sponsor reserves the right to cancel or suspend this contest in the event of any accident, printing, administrative, or other error of any kind without prior notice or obligation.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Sponsor's Privacy Policy (available at: www.pizzanova.com/privacy.aspx) unless the entrant otherwise agrees.