

NEWS RELEASE

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PIZZA NOVA SERVING UP FREE TOPPINGS!

TORONTO – February 1 /11....*That’s right! FREE TOPPINGS!* From now until February 28, Pizza Nova is inviting customers to add any one single topping to any whole pizza order absolutely free!

“At Pizza Nova we invest significantly in the selection and quality of each and every ingredient, where taste is never sacrificed.” says Stephanie Angelone, Vice President of Sales & Marketing. “We’d rather starve than serve our customers ‘bacon crumble’ or ‘bacon topping’ we don’t even know what those are.”

“We have over 30 gourmet toppings, and we’d love for our customers to try them all, our customers taste the difference and they know what they like and this promotion just might be the opportunity they’ve been waiting for to try something new.” adds Angelone.

Pizza Nova has recently introduced Hot Soppresata to their menu, a spicy Italian deli meat that has rapidly become a big seller. They also offer fresh Ontario Portobello mushrooms, Sautéed spinach, Asiago cheese, and real strips of bacon raised by Ontario farmers.

Pizza Nova is also introducing this week Veal and Chicken cutlet sandwiches. Lightly breaded, smothered in tomato sauce and served on an artisan ciabatta bun. Insider tip: Top it with mozzarella cheese and their new Italian-style hot peppers. Buon Appetito!

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ABOUT PIZZA NOVA

Founded in 1963, Toronto-based Pizza Nova is a family-operated business with over 120 locations in Southern Ontario offering online ordering at pizzanova.com. Specializing in fresh toppings, Pizza Nova serves over 4 million pizzas annually and offers a wide range of menu items including salads, lasagna, panzerotti, toasted ciabatta sandwiches, chicken wings and their famous baby back ribs. Pizza Nova locations offer delivery, pickup and some sit-down service. They are also lauded for their community involvement. Visit pizzanova.com.