

# NEWS RELEASE

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## **PIZZA NOVA AWARDED *Food Service & Hospitality's* AWARD FOR OUTSTANDING COMMUNITY EFFORTS**

**TUESDAY FEB 8/10** - On Monday night at the *Canadian Association of Foodservice Professionals' 36<sup>th</sup> Annual Top Management Gala, Foodservice and Hospitality* awarded Pizza Nova with the prestigious Hans Bueschkens Award of Merit.

The award is presented annually to a company that has contributed in a significant way to the well being of the community it serves. It honours outstanding service, dedication and social advancement of the Canadian hospitality industry.

Since presenting its first Bueschkens Award two decades ago, *Foodservice and Hospitality* has honoured a wide spectrum of leading companies including McDonald's Restaurants, Fairmont Hotels & Resorts, Tim Hortons, SIR Corp and Prime Restaurants.

Hans Bueschkens was one of Canada's greatest chefs. Throughout his extensive culinary career he was instrumental in giving his time, love, passion and soul to promote the foodservice industry around the globe.

The award was accepted by Domenic Primucci, Vice President of Pizza Nova who acknowledged the drive behind Pizza Nova's continued and unwavering commitment to giving back. *"Our business began in 1963, and from one location we've since grown and evolved over 46 years to represent more than 120 locations in Southern Ontario. Yes it's because of the tremendous work of our staff, combined with commitment, sound investment and vision, but really and truly we all know that we'd be nothing without each and every one of our customers; individuals, living and breathing within the communities in which we serve. We at Pizza Nova are so grateful and what is important to our customers; is what must be important to us."*

Hundreds of charities and organizations are ongoing beneficiaries of Pizza Nova's support, while children's charities are particularly close to their hearts. In just ten years Pizza Nova has raised over \$700,000 for Variety-The Children's Charity through their annual "That's Amore Pizza for Kids" event that takes place each year on the second Tuesday in May. They reach beyond their local communities each year partnering with UNICEF in support of their *Schools for Africa Program* providing clean water sources for children in sub-Saharan Africa. Other beneficiaries include the Hospital for Sick Children, the Crohns and Colitis Foundation of Canada, Villa Charities, The United Way and hundreds more, with contributions since 1993 representing over \$1 million.

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### **About Pizza Nova**

Founded in 1963, Toronto-based Pizza Nova is a family-operated business with over 100 locations in Southern Ontario. Specializing in fresh toppings, Pizza Nova serves over 4 million pizzas annually, and offers a wide range of menu items including salads, lasagna, panzerotti, toasted sandwiches, chicken wings and their famous Baby Back Ribs. Pizza Nova locations offer delivery, pickup and some sit-down service. Visit [www.pizzanova.com](http://www.pizzanova.com).