

PIZZA NOVA®

NEWS MEDIA ADVISORY

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SAVE THE DATE!

TASTE THE DIFFERENCE AND MAKE A DIFFERENCE AT PIZZA NOVA

TORONTO, March/30 – It's time for pizza lovers to mark their calendars! Pizza Nova invites you to help raise some dough for Variety – The Children's Charity.

On **Tuesday, May 10th**, Pizza Nova and Variety will host their **12th Annual *That's Amore Pizza for Kids*** fundraising event with more stores participating than ever before.

For 10 hours (11:00 am to 9:00 pm), customers can walk into any of the 120+ participating locations across Southern Ontario and purchase a medium pepperoni pizza for only \$4.99. Pizza Nova will donate \$1 from each pizza sold to Variety – The Children's Charity.

This year's single-day goal is to raise over \$80,000 to help fund Variety's programs and services for children with special needs in Ontario, bringing the eleven-year fundraising total to over \$880,000.

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About Variety Village – The Children's Charity

Variety – The Children's Charity in Ontario focuses on creating and implementing projects and programs that make a difference in the lives of children with special needs and their families. Dedicated to promoting inclusive sports and recreational programs for children across Ontario, Variety assists children of all abilities to recognize their own potential, experience what is possible, and develop the skills to achieve their goals. Variety Village, the flagship project of Variety – The Children's Charity, is a world-renowned sport training and fitness centre delivering programs and services that meet the mandate of the Charity while providing the facilities, training and opportunities for several of Canada's Paralympic Athletes.

About Pizza Nova

Founded in 1963, Toronto-based Pizza Nova is a family-operated business with over 125 locations in Southern Ontario. Lauded for their community work, they specialize in fresh toppings, serving over 4 million pizzas annually, and offer a wide range of menu items including salads, lasagna, panzerotti, toasted sandwiches, chicken wings and their famous Baby Back Ribs. Pizza Nova locations offer delivery, pickup, online ordering and some sit-down service. Visit www.pizzanova.com