

PIZZA NOVA: OFFICAL PIZZA OF SPROCKETS - Toronto International Film Festival for Children and Youth

TORONTO, April 8 /CNW/ - *Lights, Camera, Pizza?* Toronto-based Pizza Nova is a sponsor and the **Official Pizza** of Sprockets: The Toronto International Film Festival for Children and Youth, April 5-17/11.

Sprockets is a Toronto International Film Festival initiative that offers children and youth the opportunity to learn about cultural perspectives from around the world through the power of the moving image. "...and is such a wonderful and intrinsic complement to Pizza Nova's ongoing Sponsorship of TIFF," says Stephanie Angelone, VP sales and marketing, Pizza Nova.

Pizza Nova has been the Official Pizza of TIFF for the past 4 years, and is now additionally the lead sponsor of the Sprockets Opening Night Programme hosted at TIFF Bell Lightbox, for the World Premiere of Disney Pixar's highly anticipated Short Film *Hawaiian Vacation*, a 3-D Toy Story Toon in which Woody, Buzz and the rest of the gang give Ken and Barbie the Hawaiian Vacation of their dreams.

Opening night audience members will also be treated to free Pizza Nova gourmet pizzas and a sneak peek at the upcoming Disney Pixar release, *Cars 2*. Attendees will learn how the magic is made during a special behind-the-scenes presentation by a Pixar animator who worked on both films.

Pizza Nova is lauded for their community involvement, especially as it pertains to youth focused initiatives. "We are passionate about our product and are thrilled to be serving the Official Pizza at this year's Film Festival," adds Angelone.

ABOUT PIZZA NOVA

Founded in 1963, Toronto-based Pizza Nova is a family-operated business with over 120 locations in Southern Ontario offering online ordering at pizzanova.com. Specializing in fresh toppings, Pizza Nova serves over 4 million pizzas annually and offers a wide range of menu items including salads, lasagna, panzerotti, toasted sandwiches, chicken wings and their famous baby back ribs. Pizza Nova locations offer delivery, pickup and some sit-down service. Visit pizzanova.com.

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