



PIZZA NOVA'S "THAT'S AMORE PIZZA FOR KIDS" RAISES DOUGH FOR VARIETY – THE CHILDREN'S CHARITY

TORONTO, May 18/11 – The results are in! Pizza Nova's *That's Amore Pizza for Kids* fundraising event was a success!

On May 10/11, over 120 Pizza Nova locations across Southern Ontario participated in the annual event to benefit local children's charities.

Throughout the annual, all-day event, medium pepperoni pizzas were served for only \$4.99, and Pizza Nova donated \$1 from each pizza sold to Variety – The Children's Charity, Boys & Girls Clubs of Hamilton, Boys & Girls Clubs of Kawartha Lakes and to the Kitchener Waterloo Community Foundation.

Thousands of customers worked up their appetites and walked into Pizza Nova locations across the province to demonstrate their support for a good cause.

Pizza Nova was very proud to announce at a cheque presentation to Variety Village on Wednesday, May 18 that this year's single-day total was \$57,359!

"None of what we do would be possible without supporters like Pizza Nova and their annual That's Amore Pizza for Kids Day in support of Variety Village" says Lynda Elmy, Director Communications, Variety. "...for 12 years, Pizza Nova has been instrumental in making sure that Variety Village is able to keep its commitment to providing programs and services for people with disabilities, by raising almost \$1 million."

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About Pizza Nova

Founded in 1963, Toronto-based Pizza Nova is a family-operated business with over 125 locations in Southern Ontario. Lauded for their community work, they specialize in fresh toppings, serving over 4 million pizzas annually, and offer a wide range of menu items including salads, lasagna, panzerotti, veal & meatball sandwiches, chicken wings and their famous Baby Back Ribs. Pizza Nova locations offer delivery, pickup, online ordering and some sit-down service. Visit www.pizzanova.com